

INTERNATIONAL CONFERENCE  
ON  
**PROSPECTS AND CHALLENGES FOR  
INNOVATIVE IDEAS IN  
INTELLECTUAL PROPERTY RIGHTS**

*Organised by*  
**Centre for Commercial Laws, IPR and  
Innovation, SSOL**



**DATE: 1st & 2nd SEPTEMBER 2023 Day: Friday & Saturday**

# ABOUT SHARDA UNIVERSITY



Sharda University is a leading educational institution based in Greater Noida, Delhi NCR. A venture of the renowned Sharda Group of Institutions (SGI), The University has established itself as a high-quality education provider with prime focus on holistic learning and imbining competitive abilities in students. The University is approved by UGC, has been accorded NAAC A+ grade and prides itself in being the only multi-discipline campus in the NCR, spread over 63 acres and equipped with world class facilities. Sharda University promises to become one of the India's leading universities with an acknowledged reputation for excellence in research and teaching. With its outstanding faculty, world class teaching standards, and innovative academic programmers, Sharda intends to set a new benchmark in the Indian education system.



# ABOUT SHARDA SCHOOL OF LAW



Sharda School of Law (SSOL) is focused on experiential learning and community connect, Sharda School of Law ensures that its students are well-prepared to become adept and socially conscious legal professionals. A research driven and spirited law school, SSOL has collaborated with an array of government and nongovernment entities to provide its students with a transformative educational experience. Sharda School of Law is abode to motivated and highly qualified faculty. The School offers integrated, five-year undergraduate BA LL. B (H.) and BBA LL.B (H.) programmes. Besides, it is successfully running Master of Laws (LL.M) in diverse specialized streams and Ph.D., both full-time and part-time.

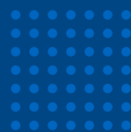




# CONCEPT NOTE



IPRs play a very important role in the development of individual and the society. IPRs protect and encourage the creators for innovation and economic gain. It also leads to a healthy competition among creators and users, which ultimately leads to the progress of the society. The transfer of technology is important for developmental research. It is helpful in the solution to global challenges in the field of alternate energy resources, new products to the consumers and pharmaceutical development.



Challenges to the enforcement of intellectual Property Rights in today's globalised world have shown that, there are many unanswered questions and grey areas in the prevalent Intellectual Property laws. Intellectual Property Rights in this technologically advanced era is pluralistic in nature, i.e., they are a culmination of different theories that have been developed with time. There have been numerous disputes about the interpretation, scope, and justifications of intellectual property. These disputes raise a variety of legal, moral, economic and political issues. Last three decades have seen many new facets of Intellectual Property and many issues have been seen with regards to them. Fields of Intellectual properties like Artificial Intelligence, Traditional Knowledge, Traditional Cultural Expressions, protection of Geographical Indications, Patenting of DNA, plants, etc. have seen more rising issues and have opened the doors for protection to many new fields of Intellectual Properties.





Keeping all these aspects in mind, The Union Cabinet has approved the National Intellectual Property Rights (IPR) Policy on 12th May, 2016 that shall lay the future roadmap for IPRs in India. The Policy recognises the abundance of creative and innovative energies that flows in India, and the need to tap into and channelize these energies towards a better and brighter future for all. It views IPRs holistically, taking into account all disciplines across and thus aims to create and exploit synergies between all forms of intellectual property (IP), concerned statutes and agencies. It sets in place an institutional mechanism for implementation, monitoring and review. It aims to incorporate and adapt global best practices to the Indian scenario.

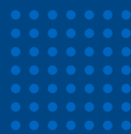
Sharda School of Law takes this opportunity to provide a platform for the intellectual discourse by organizing Two days International Conference on "Prospects and Challenges for Innovative Ideas in Intellectual Property Rights". This Conference poses to revisit the laws related to Intellectual Property and the innovative ideas in the current scenario to discover and explore suggestions to overcome existing lacunas in the laws.




# THEMES



- Legal framework of IPR in India: Copyright, Patents, Trade secret, Trademark, Design, Lay out, Geographical Indication (GI), Protection of Plant Varieties and Farmers Rights (PPVFR), Biological diversity, Genetic Resources (GR), Traditional Cultural Expressions (TCE), IPR Policy and allied Laws.
- Challenges related to Copyright.
- Issues related to Patent in Pharmaceutical Sector and Protection of Medicinal Plants.
- Redressal mechanism in IPR: Tribunals, Special courts, Mediations, ADR
- IPR issues in Digital Domain
- IPR and Human Rights and Human capital development.
- IPR and Media Law
- IPR and Artificial Intelligence
- IPR and Knowledge Driven Economies.
- IPR and the Enforcement Mechanism: Problems and Prospects.
- Intellectual Property Rights and Evaluation of Innovations & Intangible Assets.



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- IPRs and TRIPS: International Norms and their Domestic Implementation.
  - IPRs and Biological Diversity
  - IP Protection and Challenges in the Health Sector
  - IPR and Farmer's Rights
  - IPR and Space law
  - IPR and Competition laws
  - IPR and Traditional Knowledge.
  - IPR and Fashion Industry.

\*\*The theme is not restricted to the above-mentioned topics; any topic related to IPR is permissible.

## **GUIDELINES FOR ABSTRACT SUBMISSION**

- Abstract (250-350 words) with keywords should be submitted as an attachment in a word file.
- Abstracts will be peer reviewed by our research committee.
- The following information. in the given format, should be sent along with the abstract:

- 1.Name of the Participant
- 2.Designation/Institution details
- 3.Address and Email ID
4. Contact Number




# GUIDELINES FOR FULL PAPER SUBMISSION

- The full paper must be accompanied by a cover letter which shall include the following details:

1. Full name(s) of the Authors/ Co-author
2. Institution/Organization/University
3. Professional/Educational Details
4. Email address(s)
5. Residential address
6. WhatsApp Contact number(s)
7. Title of the Paper Research

- Article should be in Times New Roman, 12 font and 1.5 line spacing, Heading should be bold and 14-point font.
- Sub-heading should be bold and 12 font.
- Footnotes-Times New Roman, 10- font and 1 line spacing
- Footnotes should conform to ILI citation style.



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- All the contributions should be the original work of the contributors and should not have been submitted for consideration in any other Publication.
  - Any plagiarized work will be out-rightly rejected.
  - Maximum plagiarism up to 10% is allowed.
  - The paper should be typed in MS WORD format.
  - The paper must be in single column lay out with margins justified on both sides;
  - Word limit for full paper excluding abstract and footnotes up to 3500-4500 words.
  - **Publication Opportunities:** Selected research papers will featured in an edited book by esteemed international publisher (with ISBN No.).
  - **Certification:** E-certificates will be provided to all the author(s) / Co-author who will present their papers in the Session.

**Abstract Submission Mail ID:** [conference.law@sharda.ac.in](mailto:conference.law@sharda.ac.in)

**Conference Registration Link:** <https://forms.gle/f7d9SZDp78WyPdkn7>



## Conference Registration QR Code:



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<https://forms.gle/kei8r17CwtCdKmgf9>

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- Registration is mandatory for author, co author.
- Registration Fees (OFFLINE MODE)
- (Professionals & Academicians) Rs. 1,500/- and Rs. 1,200/- (in case of co-author, additionally).  
(Research Scholars & Students) Rs. 1,000/-
- Registration Fees (ONLINE MODE)
- (Professionals & Academicians) Rs. 1,200/- and Rs. 1,000/- (in case of co-author, additionally).
- (Research Scholars & Students) Rs. 800/-
- **Important Dates**
- Last date for the submission of the abstract/work in progress: August 15th, 2023.
- Last date of registration- August 20th, 2023.
- Full paper submission of Research Paper/Article: August 25th, 2023
- Date of National Seminar: September 1st & 2nd, 2023. (Offline & online)



# MODE OF PAYMENT



<b>Bank Name</b>	ICICI Bank Ltd.
<b>Branch Address</b>	Krishna Apra Royal Plaza, D2, E(acb), Alpha1, Greater Noida, Gautam Budh Nagar, UP- 201306
<b>Account Holder Name</b>	Sharda University-Seminar
<b>Account No.</b>	025405005815 (CURRENT AC)
<b>IFSC Code</b>	ICIC0000254
<b>SWIFT Code</b>	ICICINBBCTS
<b>MICR Code</b>	110229037

Note: Please share payment screenshot along with the Abstract.

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